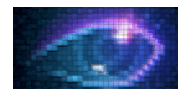


PSIVT 2013

# Invitation to sponsor the PSIVT 2013.

Alonso Ramirez, Sponsor Chair

March 18, 2013



PSIVT 2013

Invitation to sponsor the sixth Pacific-Rim Symposium on Image and Video Technology (PSIVT 2013) in Guanajuato Mexico, October 28th to November 1st, 2013.

Dear ...

It is my pleasure to inform you that the sixth Pacific-Rim Symposium on Image and Video Technology (PSIVT 2013) is being held in the beautiful city of Guanajuato from October 28th to November 1st, 2013. PSIVT is non-profit and is funded through both registration fees and sponsorship.

We expect to welcome more than 200 experts and researchers from all over the world and numerous high-ranking guests. Therefore, we anticipate extensive coverage of the event in the media. PSIVT provides a forum for presenting and exploring the newest research and development in image and video technology by discussing the possibilities and directions in this field, and a place where both academic research and industrial activities are presented and meet for mutual benefit. The attendance is composed of researchers, artists, developers, educators, performers, and practitioners of image and video technology from the Pacific Rim and around the world.

With respect to the city, Guanajuato is a picturesque old town of the central highlands of México, famous for its narrow and steep streets, its colorful houses and colonial-era baroque monuments. It is seat of the 280-year old University of Guanajuato. Guanajuato has been designated as a World Heritage Site by UNESCO; it is one of the colonial jewels of México, and has been awarded numerous titles in its history: Cervantine Capital of America, World Cultural Heritage, Latin American Cradle of Don Quixote, The City of Light. Guanajuato is the venue of the most important artistic event in Latin America: the International Cervantes Festival, which is celebrated every year in October.

As Sponsorship Chair of PSIVT 2013 I would like to invite you to contribute to its success and to use the conference as a dedicated platform to present your enterprise and its expertise to a distinguished audience.

The following sponsoring packages are available:

### **Platinum Sponsor (\$5000 )**

The sponsor will receive the following benefits:

- A logo on the front page of the conference programme (Large size)
- A logo on the front page of the PSIVT website, with the link to the sponsor's web site (Large size)
- Company description on PSIVT website and in conference programme
- Complimentary trade display space of two panels at the conference venue, and display board at the registration desk

<http://www.psivt.org/psivt2013/>



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- Logo on 20-page block (Large size)
- Tote bag insert and tote bags branding
- Single page advertisement in the conference programme (provided by the sponsor)
- Presence the whole conference (3 days) on stand at the exhibition area, next to the congress hall.
- Presence at the workshop sessions (2 days) on trade display space of two panels.
- Speaking opportunity, 30 minutes talk at the Exhibitors Session
- Two complimentary registrations
- Two complimentary invitations to the Conference Dinner.
- 4.0mx2.5m Octanorm Panel Stand on the Exhibitor area at the main conference site. The stand includes white melamin, frontal space for sponsor's name, labeling with 25 black characters, white lamp, 110v outlet, one table and 2 chairs.

### **Gold Sponsor (\$3000 )**

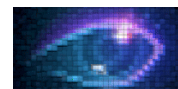
The sponsor will receive the following benefits:

- A logo on the sponsor's page of the PSIVT website
- Logo on 20-page block (regular size)
- Tote bag insert and tote bags branding
- Single page advertisement in the conference programme (provided by the sponsor)
- Presence the whole conference (3 days) on stand at the exhibition area, next to the congress hall
- Presence at special Exhibitors Session
- One complimentary registration
- One complimentary invitation to the Conference Dinner.
- 2.0mx2.5m Octanorm Panel Stand on the Exhibitor area at the main conference site. The stand includes white melamin, frontal space for sponsor's name, labeling with 25 black characters, white lamp, 110v outlet, one table and 2 chairs.

### **Silver Sponsor (\$1000 )**

The sponsor will receive the following benefits:

- A logo on the sponsor's page of the PSIVT website
- Logo on 20-page block (small size)
- Presence at special Exhibitors Session on Thursday Oct. 31st afternoon
- Single page advertisement in the tote bag (provided by the sponsor)



PSIVT 2013

If you wish to engage as an PSIVT 2013 sponsor, I would be pleased to receive your timely and affirmative confirmation using the enclosed form. Please indicate your desired sponsoring package. You will then receive an invoice that should be settled by August 1st, 2013.

If you wish to support PSIVT 2013 as a donor or intend to sponsor either the reception or the banquet, please contact me directly. The same holds if you have questions or specific requests.

I am looking forward to a successful cooperation with you. Sincerely yours,

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Dr. Alonso Ramirez  
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Teacher/Researcher, University of Guanajuato  
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